



**FOR IMMEDIATE RELEASE:**

### **Spireon, AutoStar Partner on Mobile Asset Tracking**

*Companies to integrate Spireon's GoldStar CMS mobile platform into AutoStar's dealer management software, providing asset tracking from any mobile device*

**Irvine, CA – September 3, 2014** – Spireon, the leading innovator of Mobile Resource Management (MRM) and Business Intelligence Solutions that connect companies to their mobile assets and workforces, has announced a new strategic partnership to integrate its GoldStar CMS enhanced mobile platform with AutoStar Solutions' Fusion dealer management software (DMS). The GoldStar CMS integration gives Buy Here Pay Here (BHPH) automobile dealers access to the industry's leading GPS automotive collateral management business intelligence within the AutoStar environment.

The GoldStar CMS mobile platforms enable dealerships and automotive lenders to quickly and effectively track their assets and recover vehicles using any smart phone or tablet. Through an easy-to-use and optimized interface, dealers and lenders can access vehicle locations as well as reliable real-time vehicle information from any browser, without downloading an app. GoldStar CMS backs this reliability with the industry's first Pure Gold Performance guarantee that ensures 99.9 percent application uptime.

"Using a GPS collateral management system as a means to locate vehicles and remind customers that they are delinquent is becoming more and more of the norm among independent car dealers," says Antonio R. Rajan, AutoStar Solutions' chief revenue officer. "To be able to do this from within a DMS just makes business sense. Partnering with Spireon allows car dealers to enjoy the benefits of seamless technology integration between two giants of the industry. This is a huge partnership on all fronts."

With GoldStar CMS, BHPH dealers have access to:

- Single click, real-time vehicle location

- Device history reporting
- Mobile access to real-time information, anytime
- Powerful and robust reporting suite
- Geographic features including GeoFences & GeoZones
- Robust user access security administration
- Schedule and group vehicle command options

“GoldStar CMS Mobile brings our automotive customers the latest features and functionality for effective collateral management, vehicle tracking and risk mitigation, putting powerful actionable business intelligence right at their fingertips,” says Brad Jarvis, CMO of Spireon. “Integrating this powerful technology with AutoStar’s industry-leading dealer management software provides BHPH dealers the freedom to grow their business with the assurance they can quickly and easily locate and track a vehicle on-demand as circumstances require.”

Pennsylvania-based auto dealer DriveHere.com that specializes in leasing vehicles to drivers who are “just starting out,” the partnership of GoldStar CMS enhanced mobile platform with AutoStar’s DMS means simplification and security. “We can now easily track vehicles regardless of location through a very simple mobile interface, and that helps us mitigate our risk and allow the collectors to spend more time with customers,” states Pablo Martin, general manager at Drivehere.com. “The integrated solution provides a tremendous peace of mind that we will be able to locate and recover a vehicle as warranted.”

### **About AutoStar Solutions**

For over 20 years, AutoStar Solutions has provided dealer management software solutions to independent automotive dealers and finance companies located in the United States. Their web-based software solutions have enabled clients to automate and simplify activities while staying compliant with state and federal regulations. Learn more at [www.autostarsolutions.com](http://www.autostarsolutions.com).

### **About Spireon**

Spireon, Inc., is at the summit of business intelligence and committed to going higher. Headquartered in Irvine, CA, the company emerged in 2011 as the industry leading Mobile Resource Management (MRM) company as a result of the merger of ProconGPS, Inc. with Enfotrace GPS, Inc. and Procon Fleet Services, LLC., the top three providers in the MRM space. Spireon connects companies to their mobile assets and workforce through game changing information platforms, giving them the power to manage

actionable business intelligence. Inspiring companies to reach new heights with powerful Software-as-a-Service (SaaS) based tools, Spireon provides a sturdy foundation on which to optimize performance.

Learn more at [www.spireon.com](http://www.spireon.com)

**For more information, contact:**

Corinna Tutor

949-422-7103

[ctutor@spireon.com](mailto:ctutor@spireon.com)